

### Save the date

Phytopharma Day

Date: 05-Dec-2017 09.30 am - 04.30 pm

Venue: Stuttgart

Costs: Participation is for free

Address: Literaturhaus Stuttgart Breitscheidstr. 4 70174 Stuttgart

Directions: How to find us

Type: Meet & Match

Target group: Representatives (e.g. CEO, R&D, Business Development) and Cluster manager related to collection/cultivation of medicinal plants, phytopharmaceuticals, natural cosmetics, dietary supplements as well as scientists from applied research organisations

Organiser: BIOPRO Baden-Württemberg GmbH, DanuBioValNet, a project co-funded by the European Union (ERDF, IPA)

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Downloads: ♣ Phytopharma – Program.pdf (PDF, ca. 593.90 KB)

Preliminary program Registration Phytopharmaceuticals and natural cosmetics are an important economic pillar in Europe and gain increasing attention. Data collected by the German Pharmaceutical Industry Association (BPI) make Germany the leader in phytopharmaceutical production in the EU.

With our event "Phytopharma Day – Fostering transnational cooperation in the Danube Region" we are providing the opportunity to connect you with key stakeholders along the phytopharmaceutical value chain in the Danube Region. Themes on the Program will be the cultivation/collection of the raw material, the processing towards the final product and eventually sustainable bio-based packaging of your product.

The Phytopharma Day will be the very first occasion where you can discuss and share ideas with experts at every value-adding step along the value chain in the Danube Region. We will listen to high-class speakers, discussing the World and European market and learn about best practices from established companies working at different steps of the value chain. To efficiently interact with potential partners, a Meet&Match will be organised after the lectures, where you can share project ideas. Cluster managers and companies throughout the whole Danube Region will get the possibility to connect transnationally.

#### Potentials of Danube Region and perspectives

The Danube Region with its rich cultural and ecological diversity offers high potential for cross-sectoral and transnational cooperation. Good and sustainable cooperation will support the regional development by diversifying the local economy and creating new employment opportunities. The development of new bio-based value chains from primary production to consumer markets needs to be done by connecting enterprises from different regions and industries.

# Preliminary program

0.20	
9.30am	Registration
10.00	
10.00am	Welcome address
	Prof. Dr. Ralf Kindervater, BIOPRO Baden-Württemberg GmbH
	Prof. Dr. Rainer Luick, Anja zur Loyé, Hochschule für
	Forstwissenschaft, Rottenburg, Germany
10.20	
10.20am	Phytopharma - overview worldwide situation
	Fernando Quezada, Biotechnology Center of Excellence Corporation,
	Waltham, USA
10.40am	
	Wild collections of plants: economic relevance, value chains and
	synergies for sustainable rural development
	Prof. Dr. Rainer Luick, Hochschule für Forstwissenschaft, Rottenburg,
	Germany
11.00am	Perspectives/Impressions of the collectors of wild plants
	<b>Joanna Sucholas</b> , Hochschule für Forstwissenschaft, Rottenburg, Germany and
	Ass. Prof. Dr. Florin Pacurar, University of Agricultural Sciences and
	Veterinary Medicine Cluj-Napoca, Romania
11 20am	Coffee break
11.200111	
11.50am	From herbal medicinal plants to herbal medicinal products –
	opportunities and limitations - A view from industry -
	<b>Dr. Sabrina Weisenburger</b> , Dr. Willmar Schwabe GmbH & Co. KG,
	Karlsruhe, Germany
12.10pm	Holistic approach for a pharmaceutical raw material quality
	Ralf Kunert, naturamus GmbH, Aichelberg, Germany
12.30pm	Ethnopharmacology and the development of new medicines and
	supplements
	Prof. Dr. Michael Heinrich, UCL School of Pharmacy, University
	College London, Great Britain
12.50pm	Lunch break
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Meet & Match in Round Table Discussions
<b>Table 1</b> : Challenges of Clusters and Businesses in transnational
Phytopharma sector
Moderator: Dr. Gerd Meier zu Köcker, ClusterAgentur Baden-
Württemberg, Germany
1st Impulse from Romania: Dr. Alexandra Liana Vișan, National
Institute of Research – Development for machines
and installations designed to agriculture and food industry
Table 2: Internationalisation of Science within the Phytopharma sector
<b>Moderator: Dr. Gunnar Grah</b> , Baden-Württemberg International, Germany
1st Impulse from Czech Republic: Assoc. Prof. Dr. Eva Kmoníčková,
Faculty of Medicine in Pilsen, Charles Univ.,
Dept. Pharmacology and Toxicology
Coffe break
including time for a first networking and discussions of further steps
for creating Danube-wide value chains
Wrap up & Outlook
with a presentation of a graphical summary

# Registration

## Thank you for your interest in our event but registration is closed now.

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Partner





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