

DIS&CO Health | Market opportunities in Morocco

Date:

25-Feb-2025

02.00 pm - 03.00 pm

Venue:

Online

Registration deadline:

24-Feb-2025

Costs:

Free of charge

Type:

Informationsveranstaltung

Target group:

Medical technology

Organiser:

BIOPRO Baden-Württemberg GmbH

Contact:

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Language:

German

Registration for
participants



**Diese Veranstaltung
hat bereits stattgefunden!**

The Moroccan market is in a phase of upheaval - in addition to the expansion of local medical technology production and high planned investments in the regional healthcare industry, the increased focus on the topic of digital health also offers various market opportunities for foreign companies.

There are important rules for **market access in Morocco** that must be observed during the registration process. Collaboration with an experienced local sales partner is also recommended.

Future market opportunities in the medical technology sector in Morocco primarily include X-ray equipment, MRIs, ultrasound equipment, monitoring and electrodiagnostic devices, ICU equipment and e-health software. As part of the health plan 'Plan Santé 2025', it was decided to increase the number of hospital beds and enable the construction of ten new provincial hospitals and new university hospitals.

At our **information event "DIS&CO Health" (DIScover & CONnect)**, local market experts will give you an insight into the Moroccan industry structure and inform you about current market developments and trends as well as the special features of market access. As part of 'DIS&CO Health', you can also make valuable initial contacts with service providers who can help you enter the market. The event is free of charge and is aimed at medical technology specialists and managers from the healthcare industry and healthcare sector in Baden-Württemberg (Germany).

Join us and find out about the market opportunities in Morocco. Register today!

The "DIS&CO Health" format (DIScover & CONnect)

With the "DIS&CO Health"-format, we want to give companies from Baden-Württemberg the opportunity to discover countries and their healthcare industry potential and to get in touch with potential service providers who can support them in entering the market (**DIS&CO - DIScover & CONnect**).

Programme

Moderation: BIOPRO Baden-Württemberg GmbH

02:00 pm | Welcome speech

Robert Dölger | Ambassador of the Embassy of the **Federal Republic of Germany to the Kingdom of Morocco**

02:10 pm | Presentation of the health location and activities on Morocco in Baden-Württemberg

- Romy Wentenschuh | Project Manager Internationalisation at **BIOPRO Baden-Württemberg GmbH**
- Philipp Marx | Manager Internationalisation with focus on the African continent at **Baden-Württemberg International**

02:20 pm | "Aktuelle Wirtschaftslage in Marokko, Rahmenbedingungen für Geschäfte auf dem Markt für Medizintechnik"

Ullrich Umann | Business Correspondent for Morocco and Mauritania at **Germany Trade & Invest**

02:35 pm | Q&A

03:00 pm | End of the event



Source

BIOPRO Baden-Württemberg GmbH

Marketing partner:

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