WORKSHOP

TOURISM MEETS BIOECONOMY
Innovative Partnerships for Sustainable and Regional Development

18th October 2018
Rosslyn Central Park Hotel
Vitosha Blvd. 106, 1463 Sofia, Bulgaria

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PROGRAM

08:30   **Registration & Welcome coffee**
09:00   **Opening session**

Welcome address
Dr. Judit Schrick-Szenczi, Coordinator of Priority Area 8 - Competitiveness of Enterprises - of the EUSDR, Ministry of Economic Affairs, Labour and Housing Baden-Württemberg, Germany

Danube Transnational Programme - A stream of cooperation
Marius-Valentin Niculae, Project Officer, MA/JS Danube Transnational Programme (DTP), Hungary

Tourism meets Bioeconomy
Dr. Dominik Patzelt, LP of the DTP project DanuBioValNet, BIOPRO Baden-Württemberg GmbH, Germany

09:30   **Best Practice examples**

1 Title tbc
John Murray, Director of Business Development Ligna Group Ltd., Bulgaria

2 Inclusive & Sustainable collaboration platform for the Agriculture, Food and Tourism Sectors
Vedat Kunt, International Expert, Marketing & Cluster Development, VEGO Consulting & Training Ltd., Turkey

3 Phy2TRACE - Building Transparent and Reliable Phytopharma Value Chain
Zorica Maric, Innovation Center of Faculty of Mechanical Engineering, Serbia

10:15   **Coffee break**

10:30   **Short presentation of Priority Area Coordinators (PAC) 2, 3, and 6 coordinators of the EUSDR**
Pál Ságvári , PAC 2 - Sustainable Energy, Ministry of Foreign Affairs and Trade, Hungary
(Name of Coordinator), PAC 3 – Culture & Tourism, (Affiliation of Coordinator) tbc
Dr. Florian Ballnus, PAC 6 – Biodiversity & Landscapes, Bavarian State Ministry for the Environment and Health, Germany

11:00   **WWF – Bulgaria**
Raina Popova, Climate change and Green economy Team

11:10   **Group work for knowledge exchange and development of innovative project ideas**
12:00   **Summary of findings and outlook - Farewell**

EUROPEAN UNION

Baden-Württemberg
MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING

REPUBLIC OF CROATIA
MINISTRY OF ECONOMY, ENTREPRENEURSHIP AND CRAFTS

BIO PRO
Baden-Württemberg GmbH

DANUBE REGION strategy
Competitiveness

Interreg
Danube Transnational Programme
DanuBioValNet